

310

## FIG. 6

312

## ACCOUNT MANAGER

314

## THINGS TO KNOW ABOUT

- CUSTOMER 1.
- · CUSTOMER 2
- · PROJECT 1
- · PROJECT 2
- · FINANCIAL RESOURCES
- · CURRENT EVENTS
- · COMPANY NEWS
- FREQUENTLY ASKED QUESTIONS

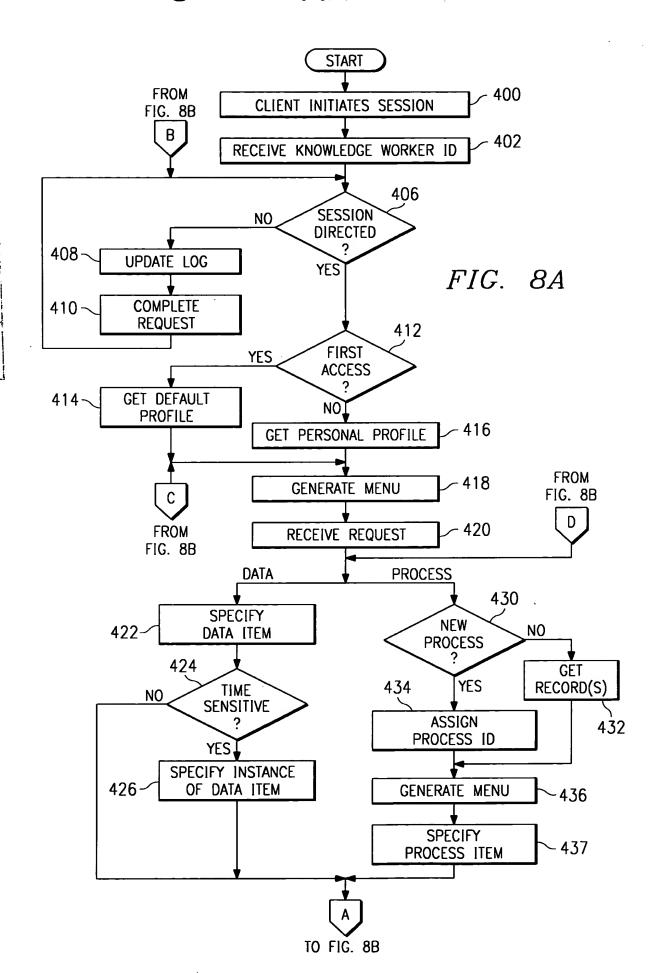
## THINGS TO KNOW HOW TO DO

- · PREPARE A PROPOSAL
- STRATEGIC PLANNING
- · BILLING
- ESTABLISH ACCOUNT
- MAINTAIN ACCOUNT
- · HIRE EMPLOYEE
- · ORDER SOFTWARE
- · TRAVEL REIMBURSEMENT

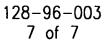
FIG. 7

320 326 328 330 332 334 324 **STEP** DELIVER-TECH-**INPUTS TIPS TOOLS** STRATEGIC PLANNING **DETAIL ABLES NIQUES** 336 IDENTIFY THE ORGANIZATION'S VISION, VALUE SYSTEM, AND STRATEGIC THRUST 338 **IDENTIFY STAKEHOLDERS** INDENTIFY AND TABULATE 322 THE BUSINESS OBJECTIVES. CRITICAL SUCCESS FACTORS, STRATEGIES, AND GOALS 340 **IDENTIFY** PERFOMANCE MEASURES VALIDATE UNDERSTANDING OF THE BUSINESS DRIVERS AND OPPORTUNITIES

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